

FOR IMMEDIATE RELEASE

Centennial BANK Promotes C. Brett McDowell to President

LUBBOCK, TX | JANUARY 31st, 2018 – The Board of Directors is proud to announce the recent promotion of C. Brett McDowell to President. McDowell will work in conjunction with the Chief Executive Officer to define and execute the bank’s strategic goals. He will continue to office out of the bank’s corporate headquarters in downtown Lubbock.

“Over the last decade at Centennial BANK, Brett has built an impressive track record of strategic, operational, and lending accomplishments. He has been instrumental in creating and expanding our footprint into the Hill Country and entering the Austin market while staying deeply committed to Lubbock and our Panhandle/South Plains communities. Brett continually embodies our organization’s core values of integrity, innovation, and unrelenting ambition,” stated Centennial BANK Chief Executive Officer Gregg Appel. “I look forward to collaborating with Brett as we work to maximize the cultural and financial success of Centennial BANK.”

McDowell joined Centennial BANK in March of 2007 and rapidly ascended to Senior Vice President and head of lending for the Hill Country region. McDowell has worked in a variety of positions throughout the company, proving himself a valuable asset at each juncture while amassing an intimate knowledge of virtually all areas of the bank. Under his leadership the Hill Country region of the bank experienced exponential growth. He was then promoted to the corporate role of Executive Vice President and Chief Sales Officer where he provided direction and support to the bank’s Regional Presidents to facilitate lending, deposit gathering, non-interest income generation, cultural development and community involvement.

Since early 2016 McDowell has served as Executive Vice President and Chief Lending Officer where he supported bank-wide financial performance and growth, duties he will retain in his role as President. In addition Brett will continue to oversee system-wide marketing and general management of each of the BANK’s 15 locations across Texas. McDowell will continue as an active member of Centennial BANK’s board of directors, leadership team, executive management team, and Commerce Bancshares, Inc.’s board of directors.

“I am excited and honored to take on this new role and look forward to continuing to work with Gregg and the rest of our talented executive leadership team to deliver on our vision for the future of the organization. Centennial BANK is committed to innovation while keeping its focus on what our customers demand from their financial institution: a trusted relationship and personalized customer experience,” said McDowell. “I’m deeply passionate about the communities we serve and I am proud to be a part of Centennial BANK.”



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McDowell earned his Bachelor of Science from New Mexico State University. He continued his education at Texas Tech University where he earned his Master's Degree in Business Administration. He later graduated from the renowned Southwestern Graduate School of Banking (SWGSB) at Southern Methodist University. He is highly involved in industry advocacy at both the state and national level, sitting on the Independent Banker's Association of Texas (IBAT) Leadership Division Board.

In addition to McDowell's impressive professional performance, he is also highly involved in the non-profit community. He currently serves as a board member and the Finance Committee Chairman of the Covenant Hospital Foundation Board as well as an advisory member of the Covenant Children's Hospital Development Council. McDowell's philanthropic involvement also extends into the educational arena where he is a member of the Texas Tech University Chancellor's Council and the Finance Committee Treasurer for the National Ranching Heritage Foundation.

"Lubbock is a fantastic place to live, work, and raise a family. I consider myself lucky to be a part of this community and I want to make sure I give back as much as possible," said McDowell.

McDowell is devoted to his family and enjoys spending time with his wife of 10 years, Ginger and their two young daughters. An avid outdoorsman, McDowell relishes any opportunity to ski, fish, hunt or spend time lending a hand at his family's working ranching operations.

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Centennial BANK brings over 80 years of banking expertise to customers across Texas including the Hill Country, Lubbock and the Panhandle/South Plains. The \$740 million community bank operates 15 locations statewide, including Austin, Lubbock (3), Plainview (2), Tulia, Hart, Post and Slaton with Hill Country locations in Kerrville (2), Fredericksburg, Boerne and New Braunfels.

