

FOR IMMEDIATE RELEASE

Centennial BANK Announces New Loan Production Office in Austin Lead by Austin Banker Bobby Priestley

LUBBOCK, TX | DECEMBER 7th, 2017 – The leadership of Centennial BANK is proud to announce the recent hiring of Bobby Priestley to the Centennial BANK lending team. As Senior Vice President of Lending, Bobby will lead Centennial BANK's entrance into the Austin market with a loan production office in West Austin.

"I could not be more pleased to have someone of Bobby's caliber join our team," said Chief Executive Officer Gregg Appel. "Bobby has proven himself to be a talented, ambitious professional with the knowledge and experience to lead our expansion into the Austin market."

Bobby earned his BS in Business Administration at Long Beach State University while working in the mortgage industry. He continued to sharpen his skills and build relationships in Austin as a loan production manager and loan officer. He further cultivated his lending prowess by leading operations at the branch level of a well-respected Austin-area mortgage company.

Most recently, Bobby served as the senior vice president and market president for a community bank, overseeing daily operations, growing his loan portfolio and forging new business relationships. During his time with the financial institution he successfully opened and operated a loan production office and managed the acquisition of local banking center. In addition, the seasoned community banker managed construction and development for a completely new location for the community bank from the ground up. Throughout his career Priestley has held highly respected leadership positions and consistently demonstrated his entrepreneurial prowess.

His experience has afforded him knowledge in all facets of lending and banking with a focus on commercial and mortgage lending. He is a graduate of The Texas Bankers Association School of Banking and the Southwest Graduate School of Banking at Southern Methodist University. He is a Region 13 IBAT Leadership Division President where he coordinates education and networking events for community bankers in the Region 13 area (Austin and surrounding areas) throughout the year. Bobby spends much of his personal time volunteering in the non-profit community. As a proven entrepreneur, Priestley dedicates countless hours each year to providing vocational education and training for communities in Africa with Global Nutritional Meals and 1963.io.

"I am excited about my future at Centennial BANK," stated Priestley. "Community banks are an integral piece of the Texas economy and I am proud to join a solid intuition like Centennial BANK. I look forward to leading the charge into the Austin market for the BANK."



Contact:
Kathy McDowell
Vice President- Director of Marketing
806-775-8045 | Kathy.mcdowell@bankoncb.com



The loan production office, located at 901 S. Mopac Expressway and staffed by a team of local Austin bankers is Centennial BANK's first location in Austin.

###

Centennial BANK brings over 80 years of banking expertise to customers across Texas including the Hill Country, Austin, Lubbock and the Panhandle/South Plains. The \$744 million community bank operates 15 locations statewide, including Austin, Lubbock (3), Plainview (2), Tulia, Hart, Post and Slaton with Hill Country locations in Kerrville (2), Fredericksburg, Boerne and New Braunfels.

